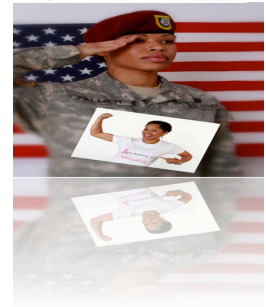


# 2022 Annual Report



Anisa Palmer founded I Will Survive, Inc. (IWS) in 2010, after a message was revealed from God to serve in another way. It was her second deployment in Iraq and her military career halted. She began a new mission as a Servant Leader with community support to **provide economic support, prevention education and health & wellness services to those at higher risk and those affected by breast cancer** after an honorable discharge in honor of her mother who succumbed to breast cancer.



1 in 8 women will be diagnosed with breast cancer in her lifetime and 1 in 833 for men. Breast cancer is now the leading cause of death for Black women in Georgia and we are making a difference. With \$358k we managed to keep our programs open for those who needed us most. We hosted or partnered 18 events in our communities, impacted 2,724 people and reached 821,876 people. We hosted 7 interns, 13 birthday fundraisers were hosted for us on Facebook, 38 volunteers donated 530 hours at a value of \$15,873. We provided food to 135 families, paid rent/mortgage for 28 families, and utility bills (many disconnection notices) for 21 families.

Platinum  
Transparency  
2022  
**Candid.**



Thanksgiving Dinner at The Gathering Spot for Survivor families



Community Impact Day with The Race



A Toast to YOU, October event supporting survivor entrepreneur Nicole, HER Wine

## IWS Celebrated 12 Years of Service!

Individuals apply through an application process to the various programs consisting of:

**Economic Support:** Program support for families in need battling breast cancer to provide nutrition with food pantry partner, I Care Atlanta, help pay rent/mortgage to mitigate homelessness and hunger, pay utility bills and assist with transportation to get to and from doctor appointments to decrease emergency visits.

**Prevention Education:** Program support with outreach in the community by providing health education workshops and partnering with various entities to increase awareness for access to screenings, quality care and health equity. This program has been funded by The Fulton-DeKalb Hospital Authority, Department of Public Health, Cardinal Health, and United Healthcare.

**Health and Wellness Services:** Program support for spiritual and mental wellness post cancer to reduce mortality and recurrence rates of breast cancer, other health disparities associated with cancer post treatments and overall quality of life increase (dental services included). Help us stop situational and generational poverty! **Mental Health is the focus for 2023.**

*The average client is a single mother, African American, with 3 dependents. Several breast cancer survivors wish to be cancer free, have better health, better finances, more sustainable, go on a vacation, have a working vehicle, gainful employment, and pay off medical bills.*



We want to give a special thank you to critical players who help us carry out our mission at no charge to individuals in need. A big thanks goes out to all the amazing volunteers and students who serve with us. Students this year came from KSU, UGA, GSU, GA Tech, University of New England, and Emory.

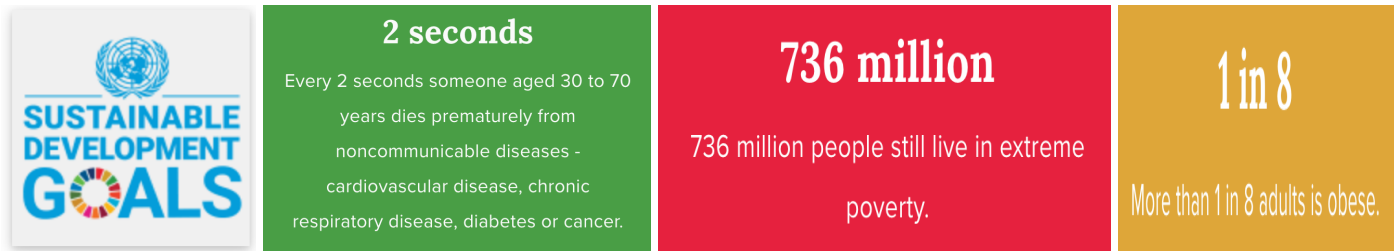
We continued to work tirelessly to provide **Real Support Now!**

Thank you so much for the support and partnerships with Georgia Department of Public Health, Condance Pressley and her Perspective radio show, Veterans Hall of Fame, IslandJon Vodka, JoiStik, ProNetworker, DeKalb County Chief's Association, Ora Lee Smith Cancer Research Foundation with Dr. Hadiyah Green, MD, Marketplace Chaplains, The Gathering Spot, Arm Kandy, HER Wine, Brighton Collectibles (Snellville Store), Cyclebar Buckhead, The Race, CAN Portal, I Care Atlanta, Center for Black Women's Wellness, Clem Co., Elberton Memorial Hospital, Northside Hospital, Taste Urban Atlanta, Livi Rae Lingerie, Atlanta Black Chambers, Skinny Tees, Network In Action (Buckhead), Intelligent Office, **YOUR BUSINESS HERE!**

We truly appreciate your support and please know that we are not able to carry out our mission without you. We need help in reducing generational and situational poverty. Join us!

### Issues we tackle every month, NOT just in October

**Health Equity. Quality of Life. Sustainability. Poverty. Housing. Livable Wages.**



--- We partnered with 39 Black Owned, Women Owned, or Veteran Owned Businesses! ---

### Digital Footprint

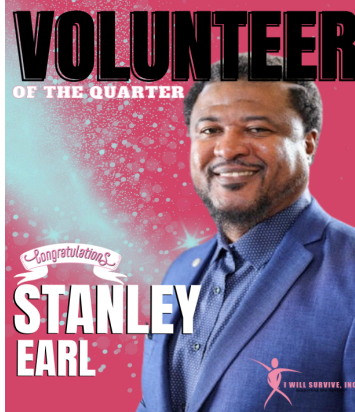
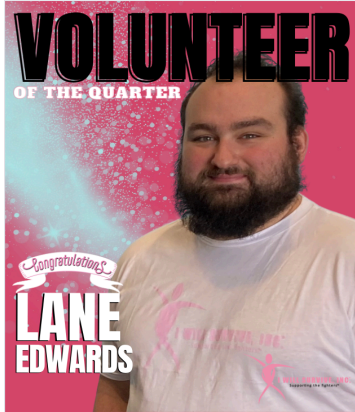
 10k + Visitors Annually  2.9k Followers  582 Followers  5978 Followers  374 Subscribers

Our Community Partner of the Year is HER Wine! Founder, Nicole launched her new champagne while in treatments at CTCA and donates 10% to our critical programs!


[www.HERwines.com](http://www.HERwines.com)  
[@ItsHerwine \(IG\)](https://www.instagram.com/ItsHerwine)



~ Congratulations! ~




~ Testimonials ~




**Fariwins**

I want to start by saying Thank you! My experience was amazing. I was feeling down and out about the holidays and being so in debt and pain with being a new breast cancer survivor. I saw a post on the survivors nest and immediately went to apply. I had been praying for relief any kind. They asked to send my documents and they immediately went to work to help me. I was so nervous that it would take a while they contacted me back with 48 hours saying that they would help. I was sitting here crying and so thankful. Cancer is no joke and the recovery is something you can never prepare for but through I will love foundation I literally can breathe better they helped financially with bills and sent a care basket with gift cards I felt like it was Christmas. Thank you so much



**Ella Dyer**

Although I have been blessed to not need the services of I Will Survive Inc., I have also been blessed to know the founder and to consider her a dear friend. Having served in a variety of roles within the Atlanta community and abroad, it is clear when leaders have a personal passion regarding their role. Anisa has this passion and has executed her plan, pivoting when necessary, to help others. The world needs more leaders like Anisa and those served by I Will Survive Inc., are fortunate.




**Wylma Grace**

My first encounter with I will Survive Inc was when I was diagnosed with Stage IIIA Breast Cancer, had lost both jobs, exhausted all my personal income and was being Evicted from the Rental place. I was very weak from the Chemotherapy, very near broken emotionally, physically, psychologically, I was holding it together for my four children who were very traumatized by the diagnosis and seeing me sick for the first time in their teenage years. Ms. Anisa was very caring and stayed true to her word that she and I will Survive Inc would be there with me through my challenges, and more came, I got worse physically and emotionally and my kids as well, however, I am most grateful for every little thing that they have done, I don't know where we would be without their support in every way. I appreciate the support.




**Ingrid Cal**

I am truly fortunate to be able to work with all the amazing folks at I Will Survive. Although I just started my journey as a volunteer for the organization, the welcome and compassion I've received already speaks volumes about how IWS cares about its mission and its people. I am very excited to help out any way I can and make an impact towards I Will Survive's mission.



**Paris V.J**

I Will Survive, Inc. is one of my favorite nonprofits. They not only say they care about the community, they show they care in their many efforts towards bringing awareness to breast cancer and providing economic support to those battling cancer. All the employees and volunteers make you feel welcomed and like family. The Founder, Anisa, is a breath of fresh air. Her story is incredible. She turned tragedy into purpose. Very down to earth, supportive of all, and keeps a smile on her face. IWS is amazing!



**Linda Ann Pritchett**

An organization that truly cares. Compassionate, kind and professional.

Thank you I Will Survive!

Revenue **\$358,864** Expenses **\$371,058**. To view our full financials for 2022, visit Candid.

Thank you to gracious supporters this year as well as new and continuous sponsors and grant funders.



**Board of Directors**

- Molly Hopkins, Live Rae Lingerie, TV Personality, Chair
- Charles Atkinson, MPA, City of Doraville, Vice Chair
- Henry Oelsner, Primus Capital, Treasurer
- Jayne Howland, Legal, Secretary
- Andrea Clement, Principal Owner, Clem Co., Board Member
- Myra Baskerville, EdD, PMP, MBM Business Solutions, Board Member
- Feiji McKay, Analytics, Board Member
- Sharon Willingham, Keller Williams, Board Member
- Corey Moore, ProNetworker, Taste Urban Atlanta, Board Member
- Patrice Watley-Williams, Amerisave Mortgage Corporation, Board Member

Board meetings are held quarterly and open to the public to attend. The board is 100% giving board.

We hope that you will continue to support us in 2023.

**38** gracious volunteers donated **530 hours** of service worth **\$15,876**

**THANK YOU  
FROM ALL OF US**

"The power of the I- the self- must be motivated continuously so the I- will survive. Believe it and you are half way there."  
@IWillSurviveInc



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A message from the Founder: "We are still trying to make it up from the pandemic and calling on our village now more than ever!" – Anisa Palmer, 2022

**I Will Survive, Inc. is a registered tax-exempt 501 (c)(3) non-profit in the state of Georgia. Donations are tax deductible to the full extent of the law. Donations can be made on the website or by a check to the address below. Thank you for your support.**

**Website: [www.IWillSurviveInc.org](http://www.IWillSurviveInc.org)  
Email: [Contact@IWillSurviveInc.org](mailto:Contact@IWillSurviveInc.org)**

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